RK Gupta Govind

Amazing Life of an Author & Founder

(Biography)

Author: RK Gupta Govind

(Indian entrepreneur, author, digital creator, and founder of Tandav Industries)

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"From poverty to flying high – a true inspiration"

Introduction

Within the pages of this book, you will find a true story—not only filled with struggles and challenges but also revealing the countless efforts and indomitable will of a person determined to reach the heights of his dreams. This is the story of R.K. Gupta Govind, a man who faced hardships at every turn in his difficult life journey but never gave up.

Emerging from a small, underdeveloped village in Uttar Pradesh and making his mark across every corner of India, his journey is an inspiration. This book will show you how a boy from a small village, who faced nothing but hardships in life, fought against those odds—not only changing his own destiny but also lighting the way for others. How a boy, who had neither support nor financial stability, still went on to establish a major platform through which he began a mission to provide free skill training and solutions to problems for people in every village and city across the country.

This book is not just a biography; it is a journey that touches hearts. You will discover that true success does not lie only in external rewards, but in those small joys and contentment that come after struggle and hard work.

If you, too, dream of bringing a change in your life, if you are going through a struggle, then this book will give you the inspiration to rise again. This book is for everyone who wants to overcome every difficulty on the path to fulfilling their dreams.

Table of content

Introduction 2
Table of content 3
Biography (Life Story) 4
Message from Govind 11
Gratitude 12
About Author 13
Author Contacts 14
About Tandav Industries 15
Tandav Industries – Contacts 16
Message For Readers 17
Copyright 18
Thanks Letter 19

Biography (Life Story)

In a small village named Pandeypur in the Ballia district of Uttar Pradesh, India, a boy was born on July 15, 1993, and he was named Govind. Govind's mother was named Shobha Devi, and his father was Om Prakash Gupta. Shobha's father was Lakhu Sahu, who was recruited into the Indian Army during the 1965 Indo-Pak war. After the war, he was transferred to the Railway Workshop located in the city of Kharagpur, West Bengal.

Lakhu Sahu lived with his family in the village of Chhota Aima in Kharagpur. He had two wives. The name of his first wife was Sonia Devi, and the second wife was Shanti Devi. Lakhu Sahu and Sonia Devi had no children, so he married Shanti Devi, who already had two children from a previous relationship—one daughter named Shobha and a son named Ganesh.

After retirement, Lakhu Sahu decided to sell everything and return to his ancestral village Pandeypur, a small village situated on the banks of the Ganges in Ballia city, Uttar Pradesh. However, Shanti Devi, who was Shobha's biological mother, refused to go there and decided to stay in Kharagpur with her son Ganesh. Although Lakhu Sahu tried hard to convince Shanti Devi, she did not agree. In the end, Lakhu Sahu sold everything and decided to return from Bengal to Ballia with his first wife Sonia Devi and Shanti Devi's daughter, Shobha.

Shobha had been very hardworking since childhood. At a young age, she used to do all the household chores, collect cow dung, make dung cakes to light the stove, and after the mustard crop was harvested, she would collect the leftover roots and stalks from people's fields—locally called "Khoonti"—bundle them up and bring them home to dry and use as fuel for cooking. Even at a young age, she did a lot of labor-intensive work, handled all the household chores, cooked food, washed utensils, and cleaned the house. Doing all this, she turned 13 years old.

Then her father, Lakhu Sahu, got his daughter Shobha Devi married at the age of 13 to a boy named Om Prakash Gupta from a village called Dudhailla. After some months, he also got his son Ganesh married. Ganesh took his wife and went to Kharagpur to live with his mother Shanti Devi. On the other hand, Shobha had to endure a lot of suffering at her in-laws' house. Her husband used to beat her, abuse her for no reason, and spoke harshly over every little thing. Somehow a few years passed, and when the time came for her to become a mother, she came to her father's village, and there, Govind was born.

But Govind's father constantly abused and beat his mother, looked at her with suspicion, and said that this boy is not mine, he should die. Out of fear of all these things, Govind's maternal grandfather Lakhu Sahu and his mother Shobha Devi decided that Govind would stay at his grandfather's house. Then, after staying in her father's village for a few months, Govind's mother left him at her maternal home and returned to her in-laws' house. Because there was no one to help with household work there, her in-laws had called her back.

After going there, the same situation continued—fights, abuse, and beatings. Meanwhile, Govind's maternal uncle (Ganesh)'s wife was expecting a baby, so she went to her maternal home. But due to some reason, she couldn't deliver the child, and both the mother and the baby died. This deeply saddened Ganesh, and he went back to Kharagpur to be with his mother.

Meanwhile, Shobha Devi was somehow managing her life. She would stay at her in-laws' house for some days, and then return to her maternal home for some days, because she also had to take care of Govind there. In this way, five years passed, and then Govind's sister was born, who was named Rekha, whose legal name today is Manisha Kumari. Shobha was so troubled by her husband's abuse and bad behavior that she finally decided to stay at her maternal home and raise her children there.

A few months later, Govind's maternal grandfather (Lakhu Sahu) passed away. Time passed, and then Shobha got Govind admitted to school. When the principal asked, "What name should we write?" Govind's mother said, "His name is Govind, everyone calls him Govind-Govinda." Then the teacher said, "Choose another name," so Govind's mother said, "You can choose any name as you see fit." Then the principal gave Govind a new name—"Rajesh," and he was admitted under the name Rajesh Kumar Gupta, which later became his official name on all certificates and documents.

Meanwhile, Govind, also known as Rajesh Kumar Gupta's mother, started worrying about the expenses of Govind's education. On the other hand, after the death of Govind's grandfather, there was a financial crisis, because while he was alive, a good amount of pension money used to come in, which covered all the household expenses easily. But after his death, the pension that Govind's grandmother (Sonia Devi) received was not sufficient to cover all the expenses.

Seeing all this, Govind's mother bought a goat and started goat farming. She would take the goat out to graze in the morning and evening, and then do all the household chores. The money earned from selling the goat's kids was spent on the children's education. On the other hand, she was also worried about her brother Ganesh—what condition he might be in, what he might be doing.

Then Govind's mother and Sonia Devi took Govind and Rekha and went to Kharagpur, Bengal to meet Ganesh and Shanti Devi. There they saw that Ganesh was devastated by his wife's death and was somehow making ends meet by selling tea on the train at the railway station along with his mother. Then Govind's mother and Sonia Devi called Ganesh back to Ballia and arranged his second marriage with a divorced woman named Parmila.

Ganesh took his second wife Parmila and went back to Kharagpur to live with his mother. But Parmila turned out to be a bad woman and was after grabbing the property. She ran away from Kharagpur and came to Ballia, and started troubling everyone, trying to scare and threaten people to take over the land and property.

Some people in the village were supporting Parmila. Some advised her to beat and scare Shobha so that she would run away out of fear, and then Parmila could take over the house. So, Parmila started beating and abusing Shobha. Then some villagers who supported Shobha advised Sonia Devi to prepare a will, in which she should make her daughter Shobha the heir. It should state that as long as she (Sonia Devi) is alive, the property will belong to her. After her death, the property will belong to her daughter Shobha, because she has taken care of her since childhood, and after Shobha's death, the property will go to Shobha's children. This way, Parmila wouldn't be able to do anything.

They also advised that she should bring her son Ganesh, because only then something could be resolved, as legally he is Parmila's husband, and only he can get rid of her. Then Shobha and Sonia Devi, along with Govind and Rekha, went to Kharagpur and told everything to Ganesh. Ganesh said, "You all go, I will come later, after collecting some money." Then Shobha, along with Sonia Devi, brought Govind and Rekha back from Kharagpur to Ballia. A few days later, Ganesh also came and broke all ties with Parmila and drove her away from there. After that, he went back to his mother Shanti Devi in Kharagpur.

A few months passed, and Govind's mother and grandmother decided to go to Kharagpur once again to meet Ganesh and his mother and ask them to come live with them. Then

Shobha, along with her children and Sonia Devi, went to Kharagpur and proposed to them to come and live together, but they refused. While they were there, Govind's grandmother, Sonia Devi, fell ill. Her treatment went on for a few days, but it had no effect, and Govind's grandmother (Sonia Devi) passed away.

Then Govind performed her last rites. At that time, Govind was only 10 years old. After the cremation, Shobha returned to her village in Ballia with Govind and his sister Rekha. After Govind's grandmother passed away, the financial crisis worsened, because until she was alive, she used to get her husband's pension, which helped run the household. But now, after her death, there was no support left.

Then Govind's mother started washing dishes in people's houses and somehow continued the education of Govind and his sister. Meanwhile, Govind became aware of their poverty and wanted to leave his studies and start working. He used to feel very sad seeing his mother in such a condition. Somehow, Govind gave his 10th-grade exam in the year 2007, and after getting to know about work opportunities from some people in the neighboring village, he went to the city of Ludhiana in Punjab to work at the age of 13.

After arriving in Ludhiana, Govind started working in a factory named "Longman Engineering Private Limited" for a salary of only seventeen hundred (₹1700) rupees per month. In that company, bicycle mudguards and handles were manufactured. This was Govind's first experience of life, when he stepped out of his village and came alone to an unfamiliar city to work, with no prior experience. While working, he used to get minor injuries, had to lift heavy materials and move them around, load and unload them from vehicles. For a 13-year-old boy from a regular family, doing all this was almost impossible, "but as they say, time and circumstances can make a person do things they never imagined." He did not give up and kept working.

Meanwhile, Shobha was very worried about Govind. She was always concerned about how her son must be doing, that there would be no one to take care of him there, how he would be eating. Because of this constant worry, Govind's mother Shobha somehow managed to come to Ludhiana with Govind's sister. After reaching Ludhiana, Govind's mother also started working, and both mother and son worked together while Rekha continued her studies.

Slowly, time passed and Govind made some friends in the city. Until then, Govind had lived a life filled only with sorrow and poverty, but after coming to the city, when a little money

came in and the situation improved a bit, seeing other children playing and roaming around, Govind too began to feel the desire to play and roam like the other kids. He started going out and playing with his friends.

But perhaps he did not know that such things were not written in his fate. In the pursuit of going out and playing with friends, he and his family could fall into trouble again. Whatever little financial stability had come, could once again deteriorate, because roaming and playing require time.

So, Govind had only two choices. One, he could spend his time in playing and roaming around, or two, he could spend his time working and earning money. But from childhood until now, Govind's life had been full of struggle; he had never gotten a chance to play and roam freely. So he began fulfilling these desires, due to which the situation at home started to worsen again and financial problems began to arise.

Govind's mother was also helpless. She knew that her son had never lived a joyful life like a normal boy. He had always lived in poverty, sorrow, and struggle. So she too was helpless and somehow managed the household expenses by borrowing money from people, educated her daughter, and secretly cried alone over her fate and circumstances.

But when the situation worsened further, Govind realized that roaming around, playing, and enjoying life like other boys was not written in his destiny. Then he left everything and focused on his career and started learning sewing work. After learning sewing for about a month, he learned to operate the sewing machine and do some basic stitching.

Then Govind stopped learning and started working based on whatever he had learned, because he needed money and didn't have time to learn more, as one doesn't earn money while learning. So he started working and gradually kept learning while working.

He continued to learn the work of stitching different types of clothes and designing by going to different factories. He gained knowledge of operating all types of machines, machine maintenance, repair, garment cutting, pattern making, as well as many aspects related to the fashion and garments industry. By saving some money, Govind bought some machines and began practicing and deeply understanding at home what he had learned while working in factories.

Time kept passing, and gradually, Govind learned many skills and acquired a lot of knowledge. Then, on July 9, 2022, he created a YouTube channel named 'Tandav Industries'. Govind decided to teach all the skills he had learned to people for free through his YouTube channel.

At first, he started by making and uploading videos on sewing machine repairing on YouTube. Because he believed that while sewing can be learned in every village, when a sewing machine breaks down, it becomes a big problem for the villagers to get it repaired. There are very few sewing machine repairers in the villages, and those who are available live far away, due to which, when a sewing machine breaks down, it takes many days to get it fixed.

Govind's life had been spent in extreme poverty, which made him deeply understand the value of money. That's why he decided that he would teach everyone for free through his YouTube channel, so that those who don't have money or whose machines are lying broken and their work is halted, and who are unable to get the machines repaired, can watch his videos and repair their machines at home without going anywhere and continue their work. His aim was that no one's work should stop, because in villages, a part of many families' household expenses comes from sewing work. In such cases, due to a lack of money or the unavailability of nearby repair services, their work can come to a halt.

So that no one's work stops, and women at home too can learn how to repair sewing machines without going far from home, and by doing so, they could even earn money by repairing machines in their neighborhood. With this goal, he started making educational videos on sewing machine repairing first. After that, he decided to teach sewing, fabric cutting, pattern making, quality, measurement, fashion designing, and all other skills related to the fashion and garment industry through his platform.

Gradually, people began to like his way of teaching. People started repairing their machines at home by watching his videos when they broke down. Then slowly, lakhs of people started connecting with him on all his social media platforms, and his work began to spread to every corner of India.

Today, Govind combined his full name, that is, both names 'Govind' and 'Rajesh Kumar Gupta', to present himself to the world with a new name "RK Gupta Govind", and established his identity under the name RK Gupta Govind, who is known as a writer, educator, digital creator, entrepreneur, and the

founder of Tandav Industries.

Message from Govind

Hello friends, I am R.K. Gupta Govind. When I look back at the journey of my life, I see a story of struggle, tears, hard work, and faith at every turn. I witnessed poverty in my childhood, endured family hardships, and bore the weight of responsibilities at a very young age. But one thing that never broke was my hope, my mother's affection, and my eagerness to learn.

No matter how many great achievements I accomplish in my life, I can never be a bigger hero than my mother — she is the true hero of my life.

The journey from Ballia to Ludhiana, and from Ludhiana to the platform of YouTube, was not easy. But every setback made me stronger. I learned that no matter the circumstances, if your intention is true and you work with honesty, you will definitely reach your destination. “Tandav Industries” is not just a YouTube channel, but a dream of my life — a dream that focuses more on fulfilling the needs of others than my own, and on bringing hope, confidence, and self-reliance into their lives.

Today, if millions of people are connecting with me, the credit goes to this universe-like nature itself, whose existence makes everything in this world possible, and through which everything is interconnected.

You and I — every single thing in this universe is connected to each other, and each one is fulfilling its duty to maintain the balance of this universe. Success, peace, and contentment do not lie in how many great milestones you have achieved in your life, but in how positively you have contributed to maintaining the right balance of nature.

—**RK Gupta Govind**

Gratitude

Weaving this journey of my life into words has been like diving into the depths of my emotions. This is not just my story, but the story of all those who, despite struggling through hardships, keep the flame of hope burning.

First and foremost, I bow down to my mother, whose affection, sacrifice, and tears laid the foundation of my life.

I thank my difficult times, which taught me the art of refining myself amidst adverse circumstances.

I am also grateful to all the teachers, companions, and even strangers from whom I learned something at every turn of life.

A special thanks to my viewers and students — who appreciated my work, connected with me, and gave me this identity.

I also express my gratitude to every critic of mine, as they inspired me to become even better.

This book is a glimpse of my life, but behind it lies the prayers, inspiration, and support of countless people. Heartfelt thanks to you all.

– **RK Gupta Govind**

About Author

RK Gupta Govind

RK Gupta Govind, whose legal name is Rajesh Kumar Gupta and childhood name is Govind, is an Indian author, educator, digital creator, entrepreneur, and the founder of Tandav Industries. He was born on 15 July 1993 in Pandeypur village of Ballia district, located in the state of Uttar Pradesh, India. Raised amidst hardships and poverty, Govind mastered several technical and vocational skills such as tailoring, sewing machine repair, and fashion designing.

In 2022, he founded ‘Tandav Industries’ and started with a YouTube channel with the aim of teaching skills related to the fashion and garment industry for free. Today, this platform is inspiring millions of people and making them self-reliant. Govind’s life is a true example of how difficulties and struggles can be transformed into success through inner strength, hard work, and dedication.

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About Tandav Industries

I started Tandav Industries with a mission — to provide people with fashion skills, tailoring, sewing machine repairing, and technical knowledge related to the garment industry completely free of cost. It was founded on 9th July 2022 by me, R.K. Gupta Govind, inspired by the struggles of my personal life.

Through this YouTube channel, I have delivered knowledge to millions of people from villages, towns, and cities — especially to those who did not have access to learning tools and resources, from sewing machine repairing to fashion designing.

Our objective is – To spread the light of skills to every village
To ignite the spark of employment and self-reliance in every home
To provide free knowledge of the fashion and garment industry to every individual

Tandav Industries is not just a digital platform; it has now become a public movement, where there is no need to pay any cost for learning education and skills. This is for everyone who wants to learn skills related to the garments and fashion industry.

Tandav Industries – Contacts

You can connect and contact Tandav Industries on the following platforms:

- YouTube: https://youtube.com/@tandav_industries
- Instagram: https://instagram.com/tandavindustries
- Facebook: https://facebook.com/tandavindustries
- LinkedIn: https://linkedin.com/company/tandavindustries
- Threads: https://threads.com/tandavindustries
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Message For Readers

Dear **Readers**,

I feel immense pride in sharing this journey of my life, and it brings me great joy to see this book in your hands. By sharing the difficulties, struggles, and moments of success that have come my way, I believe this story will serve as a source of inspiration for you.

No matter how big the problems in life may be, never give up—because it is only after the darkest night that the light of day arrives. Just as I overcame hardships and worked hard to achieve my dreams, you too can reach your goals; you only need to maintain confidence and remain steadfast in your struggle.

This book is not just a story of my experiences and challenges, but a message that we should never give up in the pursuit of success. No matter the circumstances, if you work with dedication and honesty, no obstacle can stop you.

Your support and love are my greatest strength, and I hope that by becoming a part of this journey, you will learn something from my experiences.

Thank you and best wishes!

-RK Gupta Govind

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Thanks Letter

Thank You

What did you learn from reading my life story, please give your opinion. See you in the next book, till then I wish you and your entire family all the best for this precious life.

R K Gupta Govind